

Media kit

The Sim3 website provides quality articles and information about web applications in general. Our focus lies on web based customer relationship management software and content management systems. Postings are provided weekly and comments can be given by anyone at any given time. A connection to a lot of other quality websites with similar target audience is made very often.

Banner ads are placed not on a CPM basis but on a month to month placement option. The format of the banner can be text, image or animation. Sounds are not allowed. Banners must be made available one week prior to live date for reviewing and implementation. Banner creation is also available. Please contact us for pricing.

ad size	location	file size	format	costs/month
250x250	main page	40 kb	gif/jpg/swf	€ 100,-
250x250	main page	40 kb	text	€ 50,-
250x250	sub page	40 kb	gif/jpg/swf	€ 80,-
250x250	sub page	40 kb	text	€ 40,-
250x250	all pages	40 kb	gif/jpg/swf	€ 160,-
250x250	all pages	40 kb	text	€ 80,-
160x600	main page	60 kb	gif/jpg/swf	€ 90,-
160x600	main page	60 kb	text	€ 45,-
160x600	sub page	60 kb	gif/jpg/swf	€ 70,-
160x600	sub page	60 kb	text	€ 35,-
160x600	all pages	60 kb	gif/jpg/swf	€ 150,-
160x600	all pages	60 kb	text	€ 75,-
120x600	main page	50 kb	gif/jpg/swf	€ 80,-
120x600	main page	50 kb	text	€ 40,-
120x600	sub page	50 kb	gif/jpg/swf	€ 60,-
120x600	sub page	50 kb	text	€ 30,-
120x600	all pages	50 kb	gif/jpg/swf	€ 140,-
120x600	all pages	50 kb	text	€ 70,-
120x240	main page	20 kb	gif/jpg/swf	€ 40,-
120x240	main page	20 kb	text	€ 20,-
120x240	sub page	20 kb	gif/jpg/swf	€ 30,-
120x240	sub page	20 kb	text	€ 15,-
120x240	all pages	20 kb	gif/jpg/swf	€ 60,-
120x240	all pages	20 kb	text	€ 30,-

The target audiences of the website are IT departments of bigger companies and application implementation professionals.